



Market Profile

Acadiana Region
 Acadia Parish, LA (22001) et al.
 Geography: County

Prepared by Esri

	LA(22001),LA(...)
Population Summary	
2000 Total Population	633,089
2010 Total Population	670,362
2020 Total Population	707,944
2020 Group Quarters	12,300
2025 Total Population	720,964
2020-2025 Annual Rate	0.37%
2020 Total Daytime Population	702,844
Workers	270,656
Residents	432,188
Household Summary	
2000 Households	231,752
2000 Average Household Size	2.67
2010 Households	254,665
2010 Average Household Size	2.58
2020 Households	269,947
2020 Average Household Size	2.58
2025 Households	275,266
2025 Average Household Size	2.57
2020-2025 Annual Rate	0.39%
2010 Families	173,697
2010 Average Family Size	3.12
2020 Families	179,314
2020 Average Family Size	3.14
2025 Families	181,176
2025 Average Family Size	3.15
2020-2025 Annual Rate	0.21%
Housing Unit Summary	
2000 Housing Units	256,829
Owner Occupied Housing Units	64.5%
Renter Occupied Housing Units	25.8%
Vacant Housing Units	9.8%
2010 Housing Units	282,605
Owner Occupied Housing Units	63.0%
Renter Occupied Housing Units	27.1%
Vacant Housing Units	9.9%
2020 Housing Units	304,715
Owner Occupied Housing Units	59.7%
Renter Occupied Housing Units	28.9%
Vacant Housing Units	11.4%
2025 Housing Units	315,304
Owner Occupied Housing Units	58.8%
Renter Occupied Housing Units	28.5%
Vacant Housing Units	12.7%
Median Household Income	
2020	\$45,453
2025	\$48,221
Median Home Value	
2020	\$151,199
2025	\$169,835
Per Capita Income	
2020	\$24,951
2025	\$27,055
Median Age	
2010	35.2
2020	37.2
2025	38.5

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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2020 Households by Income	
Household Income Base	269,947
<\$15,000	16.2%
\$15,000 - \$24,999	12.7%
\$25,000 - \$34,999	11.6%
\$35,000 - \$49,999	12.6%
\$50,000 - \$74,999	16.8%
\$75,000 - \$99,999	11.2%
\$100,000 - \$149,999	11.5%
\$150,000 - \$199,999	4.0%
\$200,000+	3.4%
Average Household Income	\$65,322
2025 Households by Income	
Household Income Base	275,266
<\$15,000	15.3%
\$15,000 - \$24,999	12.1%
\$25,000 - \$34,999	11.3%
\$35,000 - \$49,999	12.4%
\$50,000 - \$74,999	16.6%
\$75,000 - \$99,999	11.5%
\$100,000 - \$149,999	12.3%
\$150,000 - \$199,999	4.6%
\$200,000+	3.7%
Average Household Income	\$70,749
2020 Owner Occupied Housing Units by Value	
Total	181,887
<\$50,000	14.5%
\$50,000 - \$99,999	18.9%
\$100,000 - \$149,999	16.2%
\$150,000 - \$199,999	18.1%
\$200,000 - \$249,999	11.0%
\$250,000 - \$299,999	7.2%
\$300,000 - \$399,999	7.4%
\$400,000 - \$499,999	2.9%
\$500,000 - \$749,999	2.8%
\$750,000 - \$999,999	0.5%
\$1,000,000 - \$1,499,999	0.3%
\$1,500,000 - \$1,999,999	0.1%
\$2,000,000 +	0.2%
Average Home Value	\$185,974
2025 Owner Occupied Housing Units by Value	
Total	185,386
<\$50,000	11.5%
\$50,000 - \$99,999	16.2%
\$100,000 - \$149,999	15.1%
\$150,000 - \$199,999	18.1%
\$200,000 - \$249,999	11.7%
\$250,000 - \$299,999	8.6%
\$300,000 - \$399,999	9.9%
\$400,000 - \$499,999	3.8%
\$500,000 - \$749,999	3.6%
\$750,000 - \$999,999	0.6%
\$1,000,000 - \$1,499,999	0.4%
\$1,500,000 - \$1,999,999	0.1%
\$2,000,000 +	0.3%
Average Home Value	\$209,098

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

September 01, 2020



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2010 Population by Age	
Total	670,362
0 - 4	7.3%
5 - 9	7.1%
10 - 14	7.2%
15 - 24	14.7%
25 - 34	13.5%
35 - 44	12.3%
45 - 54	14.7%
55 - 64	11.2%
65 - 74	6.7%
75 - 84	4.0%
85 +	1.3%
18 +	74.0%
2020 Population by Age	
Total	707,944
0 - 4	6.6%
5 - 9	6.8%
10 - 14	6.8%
15 - 24	12.5%
25 - 34	14.4%
35 - 44	12.7%
45 - 54	11.8%
55 - 64	13.2%
65 - 74	9.3%
75 - 84	4.3%
85 +	1.6%
18 +	76.3%
2025 Population by Age	
Total	720,964
0 - 4	6.5%
5 - 9	6.6%
10 - 14	6.9%
15 - 24	12.5%
25 - 34	12.8%
35 - 44	13.6%
45 - 54	11.5%
55 - 64	12.2%
65 - 74	10.6%
75 - 84	5.3%
85 +	1.7%
18 +	76.2%
2010 Population by Sex	
Males	327,434
Females	342,928
2020 Population by Sex	
Males	346,942
Females	361,002
2025 Population by Sex	
Males	354,171
Females	366,793

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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	LA(22001),LA(...)
2010 Population by Race/Ethnicity	
Total	670,362
White Alone	68.2%
Black Alone	27.3%
American Indian Alone	0.5%
Asian Alone	1.2%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.2%
Two or More Races	1.5%
Hispanic Origin	3.0%
Diversity Index	49.1
2020 Population by Race/Ethnicity	
Total	707,944
White Alone	66.8%
Black Alone	27.4%
American Indian Alone	0.5%
Asian Alone	1.5%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.7%
Two or More Races	2.1%
Hispanic Origin	4.3%
Diversity Index	52.2
2025 Population by Race/Ethnicity	
Total	720,964
White Alone	66.0%
Black Alone	27.4%
American Indian Alone	0.6%
Asian Alone	1.6%
Pacific Islander Alone	0.0%
Some Other Race Alone	2.0%
Two or More Races	2.4%
Hispanic Origin	5.1%
Diversity Index	53.9
2010 Population by Relationship and Household Type	
Total	670,362
In Households	98.2%
In Family Households	83.3%
Householder	25.9%
Spouse	17.5%
Child	34.0%
Other relative	3.4%
Nonrelative	2.5%
In Nonfamily Households	14.9%
In Group Quarters	1.8%
Institutionalized Population	1.3%
Noninstitutionalized Population	0.6%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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	LA(22001),LA(...)
2020 Population 25+ by Educational Attainment	
Total	476,845
Less than 9th Grade	6.4%
9th - 12th Grade, No Diploma	10.2%
High School Graduate	33.0%
GED/Alternative Credential	5.8%
Some College, No Degree	17.6%
Associate Degree	6.1%
Bachelor's Degree	14.7%
Graduate/Professional Degree	6.2%
2020 Population 15+ by Marital Status	
Total	565,449
Never Married	36.5%
Married	46.6%
Widowed	6.1%
Divorced	10.7%
2020 Civilian Population 16+ in Labor Force	
Civilian Population 16+	333,549
Population 16+ Employed	82.5%
Population 16+ Unemployment rate	17.5%
Population 16-24 Employed	10.7%
Population 16-24 Unemployment rate	32.2%
Population 25-54 Employed	65.9%
Population 25-54 Unemployment rate	16.1%
Population 55-64 Employed	16.8%
Population 55-64 Unemployment rate	13.0%
Population 65+ Employed	6.7%
Population 65+ Unemployment rate	12.8%
2020 Employed Population 16+ by Industry	
Total	275,246
Agriculture/Mining	8.0%
Construction	8.4%
Manufacturing	8.5%
Wholesale Trade	2.8%
Retail Trade	10.2%
Transportation/Utilities	5.0%
Information	1.1%
Finance/Insurance/Real Estate	5.1%
Services	46.8%
Public Administration	4.1%
2020 Employed Population 16+ by Occupation	
Total	275,246
White Collar	55.6%
Management/Business/Financial	12.1%
Professional	19.8%
Sales	10.4%
Administrative Support	13.4%
Services	16.9%
Blue Collar	27.5%
Farming/Forestry/Fishing	0.8%
Construction/Extraction	8.5%
Installation/Maintenance/Repair	4.7%
Production	7.3%
Transportation/Material Moving	6.3%

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2010 Households by Type	
Total	254,665
Households with 1 Person	26.0%
Households with 2+ People	74.0%
Family Households	68.2%
Husband-wife Families	46.2%
With Related Children	20.9%
Other Family (No Spouse Present)	22.0%
Other Family with Male Householder	5.6%
With Related Children	3.3%
Other Family with Female Householder	16.5%
With Related Children	11.4%
Nonfamily Households	5.8%
All Households with Children	36.1%
Multigenerational Households	4.7%
Unmarried Partner Households	7.3%
Male-female	6.6%
Same-sex	0.7%
2010 Households by Size	
Total	254,665
1 Person Household	26.0%
2 Person Household	31.7%
3 Person Household	17.6%
4 Person Household	13.9%
5 Person Household	6.8%
6 Person Household	2.5%
7 + Person Household	1.5%
2010 Households by Tenure and Mortgage Status	
Total	254,665
Owner Occupied	69.9%
Owned with a Mortgage/Loan	38.0%
Owned Free and Clear	31.9%
Renter Occupied	30.1%
2020 Affordability, Mortgage and Wealth	
Housing Affordability Index	184
Percent of Income for Mortgage	13.9%
Wealth Index	62
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	282,605
Housing Units Inside Urbanized Area	37.7%
Housing Units Inside Urbanized Cluster	30.8%
Rural Housing Units	31.5%
2010 Population By Urban/ Rural Status	
Total Population	670,362
Population Inside Urbanized Area	37.7%
Population Inside Urbanized Cluster	30.6%
Rural Population	31.7%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments

1. Diners & Miners (10C)
2. Southern Satellites (10A)
3. Middleburg (4C)

2020 Consumer Spending

Apparel & Services: Total \$	\$421,651,666
Average Spent	\$1,561.98
Spending Potential Index	73
Education: Total \$	\$313,048,563
Average Spent	\$1,159.67
Spending Potential Index	65
Entertainment/Recreation: Total \$	\$674,454,051
Average Spent	\$2,498.47
Spending Potential Index	77
Food at Home: Total \$	\$1,121,540,959
Average Spent	\$4,154.67
Spending Potential Index	78
Food Away from Home: Total \$	\$761,256,541
Average Spent	\$2,820.02
Spending Potential Index	75
Health Care: Total \$	\$1,235,295,092
Average Spent	\$4,576.07
Spending Potential Index	80
HH Furnishings & Equipment: Total \$	\$444,523,954
Average Spent	\$1,646.71
Spending Potential Index	75
Personal Care Products & Services: Total \$	\$178,351,504
Average Spent	\$660.69
Spending Potential Index	72
Shelter: Total \$	\$3,486,577,548
Average Spent	\$12,915.79
Spending Potential Index	67
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$510,909,205
Average Spent	\$1,892.63
Spending Potential Index	81
Travel: Total \$	\$442,266,867
Average Spent	\$1,638.35
Spending Potential Index	68
Vehicle Maintenance & Repairs: Total \$	\$249,377,553
Average Spent	\$923.80
Spending Potential Index	80

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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