



# Market Demographic Profile (Esri 2025)

Acadiana Region  
Acadia Parish, LA (22001) et al.  
Geography: County

Prepared by Esri

	LA(22001),LA(...)
<b>Population Summary</b>	
2000 Total Population	633,091
2010 Total Population	670,361
2024 Total Population	671,395
2024 Group Quarters	8,976
2029 Total Population	672,682
2016-2021 Annual Rate	0.04%
2024 Total Daytime Population	658,481
Workers	296,048
Residents	362,433
<b>Household Summary</b>	
2000 Households	231,753
2000 Average Household Size	2.67
2010 Households	254,664
2010 Average Household Size	2.58
2024 Households	274,143
2024 Average Household Size	2.42
2029 Households	280,234
2029 Average Household Size	2.37
2016-2021 Annual Rate	0.44%
2010 Families	173,697
2010 Average Family Size	3.12
2024 Families	175,651
2024 Average Family Size	3.02
2029 Families	177,599
2029 Average Family Size	2.97
2016-2021 Annual Rate	0.22%
<b>Housing Unit Summary</b>	
2000 Housing Units	256,855
Owner Occupied Housing Units	64.5%
Renter Occupied Housing Units	25.8%
Vacant Housing Units	9.8%
2010 Housing Units	282,629
Owner Occupied Housing Units	63.0%
Renter Occupied Housing Units	27.1%
Vacant Housing Units	9.9%
2024 Housing Units	314,109
Owner Occupied Housing Units	61.4%
Renter Occupied Housing Units	25.9%
Vacant Housing Units	12.7%
2029 Housing Units	321,199
Owner Occupied Housing Units	62.0%
Renter Occupied Housing Units	25.3%
Vacant Housing Units	12.8%
<b>Median Household Income</b>	
2024	\$56,650
2029	\$62,474
<b>Median Home Value</b>	
2024	\$211,604
2029	\$246,223
<b>Per Capita Income</b>	
2024	\$32,405
2029	\$36,090
<b>Median Age</b>	
2010	35.2
2024	39.2
2029	40.2

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2024 Esri converted Census 2000 data into 2010 geography.

September 12, 2025



# Market Demographic Profile (Esri 2025)

Acadiana Region  
 Acadia Parish, LA (22001) et al.  
 Geography: County

Prepared by Esri

	LA(22001),LA(...)
<b>2024 Households by Income</b>	
Household Income Base	274,128
<\$15,000	13.7%
\$15,000 - \$24,999	9.7%
\$25,000 - \$34,999	9.4%
\$35,000 - \$49,999	12.4%
\$50,000 - \$74,999	16.3%
\$75,000 - \$99,999	12.2%
\$100,000 - \$149,999	14.1%
\$150,000 - \$199,999	6.5%
\$200,000+	5.7%
Average Household Income	\$79,172
<b>2029 Households by Income</b>	
Household Income Base	280,219
<\$15,000	12.6%
\$15,000 - \$24,999	8.4%
\$25,000 - \$34,999	8.5%
\$35,000 - \$49,999	11.9%
\$50,000 - \$74,999	16.3%
\$75,000 - \$99,999	12.5%
\$100,000 - \$149,999	15.2%
\$150,000 - \$199,999	7.7%
\$200,000+	7.1%
Average Household Income	\$86,447
<b>2024 Owner Occupied Housing Units by Value</b>	
Total	192,705
<\$50,000	10.0%
\$50,000 - \$99,999	12.3%
\$100,000 - \$149,999	11.1%
\$150,000 - \$199,999	13.1%
\$200,000 - \$249,999	15.2%
\$250,000 - \$299,999	11.9%
\$300,000 - \$399,999	13.9%
\$400,000 - \$499,999	6.4%
\$500,000 - \$749,999	3.7%
\$750,000 - \$999,999	1.5%
\$1,000,000 +	0.4%
Average Home Value	\$245,744
<b>2029 Owner Occupied Housing Units by Value</b>	
Total	199,058
<\$50,000	8.6%
\$50,000 - \$99,999	8.9%
\$100,000 - \$149,999	8.2%
\$150,000 - \$199,999	10.5%
\$200,000 - \$249,999	14.9%
\$250,000 - \$299,999	13.5%
\$300,000 - \$399,999	17.5%
\$400,000 - \$499,999	8.8%
\$500,000 - \$749,999	5.3%
\$750,000 - \$999,999	2.3%
\$1,000,000 +	0.5%
Average Home Value	\$288,154

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2024 Esri converted Census 2000 data into 2010 geography.

September 12, 2025



# Market Demographic Profile (Esri 2025)

Acadiana Region  
Acadia Parish, LA (22001) et al.  
Geography: County

Prepared by Esri

	LA(22001),LA(...)
<b>2010 Population by Age</b>	
Total	670,361
0 - 4	7.3%
5 - 9	7.1%
10 - 14	7.2%
15 - 24	14.7%
25 - 34	13.5%
35 - 44	12.3%
45 - 54	14.7%
55 - 64	11.2%
65 - 74	6.7%
75 - 84	4.0%
85 +	1.3%
18 +	74.0%
<b>2024 Population by Age</b>	
Total	671,395
0 - 4	6.1%
5 - 9	6.4%
10 - 14	6.6%
15 - 24	12.7%
25 - 34	12.7%
35 - 44	13.2%
45 - 54	11.5%
55 - 64	12.4%
65 - 74	11.0%
75 - 84	5.7%
85 +	1.8%
18 +	76.9%
<b>2029 Population by Age</b>	
Total	672,682
0 - 4	6.0%
5 - 9	6.0%
10 - 14	6.4%
15 - 24	12.2%
25 - 34	12.7%
35 - 44	13.1%
45 - 54	12.3%
55 - 64	11.1%
65 - 74	11.4%
75 - 84	6.8%
85 +	2.1%
18 +	78.0%
<b>2010 Population by Sex</b>	
Males	327,434
Females	342,927
<b>2024 Population by Sex</b>	
Males	329,292
Females	342,103
<b>2029 Population by Sex</b>	
Males	328,827
Females	343,855

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2024 Esri converted Census 2000 data into 2010 geography.



# Market Demographic Profile (Esri 2025)

Acadiana Region  
Acadia Parish, LA (22001) et al.  
Geography: County

Prepared by Esri

	LA(22001),LA(...)
<b>2010 Population by Race/Ethnicity</b>	
Total	670,361
White Alone	68.2%
Black Alone	27.3%
American Indian Alone	0.5%
Asian Alone	1.2%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.2%
Two or More Races	1.5%
Hispanic Origin	3.0%
Diversity Index	49.1
<b>2024 Population by Race/Ethnicity</b>	
Total	671,395
White Alone	62.9%
Black Alone	27.1%
American Indian Alone	0.5%
Asian Alone	1.6%
Pacific Islander Alone	0.0%
Some Other Race Alone	2.5%
Two or More Races	5.3%
Hispanic Origin	5.5%
Diversity Index	57.6
<b>2029 Population by Race/Ethnicity</b>	
Total	672,682
White Alone	61.5%
Black Alone	27.7%
American Indian Alone	0.5%
Asian Alone	1.8%
Pacific Islander Alone	0.0%
Some Other Race Alone	2.7%
Two or More Races	5.7%
Hispanic Origin	5.9%
Diversity Index	59.1
<b>2010 Population by Relationship and Household Type</b>	
Total	670,361
In Households	98.2%
In Family Households	83.3%
Householder	25.9%
Spouse	17.5%
Child	34.0%
Other relative	3.4%
Nonrelative	2.5%
In Nonfamily Households	14.9%
In Group Quarters	1.8%
Institutionalized Population	1.3%
Noninstitutionalized Population	0.6%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2024 Esri converted Census 2000 data into 2010 geography.

September 12, 2025



# Market Demographic Profile (Esri 2025)

Acadiana Region  
Acadia Parish, LA (22001) et al.  
Geography: County

Prepared by Esri

	LA(22001),LA(...)
<b>2024 Population 25+ by Educational Attainment</b>	
Total	457,995
Less than 9th Grade	4.5%
9th - 12th Grade, No Diploma	8.4%
High School Graduate	33.4%
GED/Alternative Credential	6.2%
Some College, No Degree	16.0%
Associate Degree	8.8%
Bachelor's Degree	15.9%
Graduate/Professional Degree	6.8%
<b>2024 Population 15+ by Marital Status</b>	
Total	543,042
Never Married	33.7%
Married	49.8%
Widowed	6.2%
Divorced	10.2%
<b>2024 Civilian Population 16+ in Labor Force</b>	
Civilian Employed	95.0%
Civilian Unemployed	5.0%
<b>2024 Employed Population 16+ by Industry</b>	
Total	310,021
Agriculture/Mining	6.0%
Construction	8.5%
Manufacturing	6.9%
Wholesale Trade	2.2%
Retail Trade	11.9%
Transportation/Utilities	5.7%
Information	1.2%
Finance/Insurance/Real Estate	4.8%
Services	48.7%
Public Administration	4.1%
<b>2024 Employed Population 16+ by Occupation</b>	
Total	310,021
White Collar	56.6%
Management/Business/Financial	14.7%
Professional	21.3%
Sales	10.1%
Administrative Support	10.5%
Services	17.4%
Blue Collar	26.1%
Farming/Forestry/Fishing	0.3%
Construction/Extraction	8.2%
Installation/Maintenance/Repair	3.8%
Production	6.0%
Transportation/Material Moving	7.8%
<b>2010 Population By Urban/ Rural Status</b>	
Total Population	670,361
Population Inside Urbanized Area	37.7%
Population Inside Urbanized Cluster	30.6%
Rural Population	31.7%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2024 Esri converted Census 2000 data into 2010 geography.



# Market Demographic Profile (Esri 2025)

Acadiana Region  
Acadia Parish, LA (22001) et al.  
Geography: County

Prepared by Esri

	LA(22001),LA(...)
<b>2010 Households by Type</b>	
Total	254,664
Households with 1 Person	26.0%
Households with 2+ People	74.0%
Family Households	68.2%
Husband-wife Families	46.2%
With Related Children	20.9%
Other Family (No Spouse Present)	22.0%
Other Family with Male Householder	5.6%
With Related Children	3.3%
Other Family with Female Householder	16.5%
With Related Children	11.4%
Nonfamily Households	5.8%
All Households with Children	36.1%
Multigenerational Households	4.7%
Unmarried Partner Households	7.3%
Male-female	6.6%
Same-sex	0.7%
<b>2010 Households by Size</b>	
Total	254,664
1 Person Household	26.0%
2 Person Household	31.7%
3 Person Household	17.6%
4 Person Household	13.9%
5 Person Household	6.8%
6 Person Household	2.5%
7 + Person Household	1.5%
<b>2010 Households by Tenure and Mortgage Status</b>	
Total	254,664
Owner Occupied	69.9%
Owned with a Mortgage/Loan	
Owned Free and Clear	
Renter Occupied	30.1%
<b>2010 Housing Units By Urban/ Rural Status</b>	
Total Housing Units	282,629
Housing Units Inside Urbanized Area	37.7%
Housing Units Inside Urbanized Cluster	30.8%
Rural Housing Units	31.5%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2024 Esri converted Census 2000 data into 2010 geography.



# Market Demographic Profile (Esri 2025)

Acadiana Region  
 Acadia Parish, LA (22001) et al.  
 Geography: County

Prepared by Esri

	LA(22001),LA(...)
<b>Top 3 Tapestry Segments</b>	
1.	N/A
2.	N/A
3.	N/A
<b>2024 Consumer Spending</b>	
Apparel & Services: Total \$	\$465,515,810
Average Spent	\$1,698.08
Spending Potential Index	69
Education: Total \$	\$301,842,031
Average Spent	\$1,101.04
Spending Potential Index	62
Entertainment/Recreation: Total \$	\$786,133,633
Average Spent	\$2,867.60
Spending Potential Index	70
Food at Home: Total \$	\$1,492,620,001
Average Spent	\$5,444.68
Spending Potential Index	73
Food Away from Home: Total \$	\$778,692,601
Average Spent	\$2,840.46
Spending Potential Index	69
Health Care: Total \$	\$1,597,293,384
Average Spent	\$5,826.50
Spending Potential Index	75
HH Furnishings & Equipment: Total \$	\$561,698,293
Average Spent	\$2,048.92
Spending Potential Index	70
Personal Care Products & Services: Total \$	\$199,583,920
Average Spent	\$728.03
Spending Potential Index	69
Shelter: Total \$	\$4,761,774,883
Average Spent	\$17,369.68
Spending Potential Index	65
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$659,889,171
Average Spent	\$2,407.10
Spending Potential Index	73
Travel: Total \$	\$634,878,782
Average Spent	\$2,315.87
Spending Potential Index	64
Vehicle Maintenance & Repairs: Total \$	\$270,020,605
Average Spent	\$984.96
Spending Potential Index	73

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2024 Esri converted Census 2000 data into 2010 geography.

September 12, 2025

Acadiana Region  
Acadia Parish, LA (22001) et al.  
Geography: County

Prepared by Esri

