



Market Demographic Profile (Esri 2022)

South Louisiana
Acadia Parish, LA (22001) et al.
Geography: County

Prepared by Esri

	LA(22001),LA(...)
Population Summary	
2000 Total Population	633,089
2010 Total Population	670,362
2022 Total Population	675,206
2022 Group Quarters	9,016
2027 Total Population	676,384
2016-2021 Annual Rate	0.03%
2022 Total Daytime Population	667,868
Workers	308,759
Residents	359,109
Household Summary	
2000 Households	231,752
2000 Average Household Size	2.67
2010 Households	254,665
2010 Average Household Size	2.58
2022 Households	266,702
2022 Average Household Size	2.50
2027 Households	268,600
2027 Average Household Size	2.48
2016-2021 Annual Rate	0.14%
2010 Families	173,697
2010 Average Family Size	3.12
2022 Families	174,493
2022 Average Family Size	3.08
2027 Families	174,479
2027 Average Family Size	3.07
2016-2021 Annual Rate	0.00%
Housing Unit Summary	
2000 Housing Units	256,829
Owner Occupied Housing Units	64.5%
Renter Occupied Housing Units	25.8%
Vacant Housing Units	9.8%
2010 Housing Units	282,605
Owner Occupied Housing Units	63.0%
Renter Occupied Housing Units	27.1%
Vacant Housing Units	9.9%
2022 Housing Units	304,298
Owner Occupied Housing Units	61.0%
Renter Occupied Housing Units	26.7%
Vacant Housing Units	12.4%
2027 Housing Units	308,248
Owner Occupied Housing Units	61.2%
Renter Occupied Housing Units	25.9%
Vacant Housing Units	12.9%
Median Household Income	
2022	\$54,421
2027	\$62,076
Median Home Value	
2022	\$177,094
2027	\$210,147
Per Capita Income	
2022	\$31,315
2027	\$35,772
Median Age	
2010	35.2
2022	37.8
2027	39.0

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2022 Esri converted Census 2000 data into 2010 geography.



Market Demographic Profile (Esri 2022)

South Louisiana
Acadia Parish, LA (22001) et al.
Geography: County

Prepared by Esri

	LA(22001),LA(...)
2022 Households by Income	
Household Income Base	266,687
<\$15,000	14.7%
\$15,000 - \$24,999	11.3%
\$25,000 - \$34,999	8.9%
\$35,000 - \$49,999	11.3%
\$50,000 - \$74,999	15.5%
\$75,000 - \$99,999	13.4%
\$100,000 - \$149,999	14.3%
\$150,000 - \$199,999	5.5%
\$200,000+	5.0%
Average Household Income	\$79,118
2027 Households by Income	
Household Income Base	268,585
<\$15,000	13.1%
\$15,000 - \$24,999	9.8%
\$25,000 - \$34,999	8.0%
\$35,000 - \$49,999	9.9%
\$50,000 - \$74,999	15.8%
\$75,000 - \$99,999	14.9%
\$100,000 - \$149,999	15.4%
\$150,000 - \$199,999	7.1%
\$200,000+	5.9%
Average Household Income	\$89,921
2022 Owner Occupied Housing Units by Value	
Total	185,580
<\$50,000	14.0%
\$50,000 - \$99,999	13.7%
\$100,000 - \$149,999	12.6%
\$150,000 - \$199,999	17.9%
\$200,000 - \$249,999	12.1%
\$250,000 - \$299,999	9.4%
\$300,000 - \$399,999	9.9%
\$400,000 - \$499,999	5.4%
\$500,000 - \$749,999	3.3%
\$750,000 - \$999,999	0.8%
\$1,000,000 +	0.4%
Average Home Value	\$216,424
2027 Owner Occupied Housing Units by Value	
Total	188,712
<\$50,000	10.2%
\$50,000 - \$99,999	10.0%
\$100,000 - \$149,999	9.8%
\$150,000 - \$199,999	17.4%
\$200,000 - \$249,999	13.1%
\$250,000 - \$299,999	11.9%
\$300,000 - \$399,999	12.9%
\$400,000 - \$499,999	7.2%
\$500,000 - \$749,999	4.2%
\$750,000 - \$999,999	1.4%
\$1,000,000 +	1.1%
Average Home Value	\$260,625

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2022 Esri converted Census 2000 data into 2010 geography.



Market Demographic Profile (Esri 2022)

South Louisiana
 Acadia Parish, LA (22001) et al.
 Geography: County

Prepared by Esri

	LA(22001),LA(...)
2010 Population by Age	
Total	670,362
0 - 4	7.3%
5 - 9	7.1%
10 - 14	7.2%
15 - 24	14.7%
25 - 34	13.5%
35 - 44	12.3%
45 - 54	14.7%
55 - 64	11.2%
65 - 74	6.7%
75 - 84	4.0%
85 +	1.3%
18 +	74.0%
2022 Population by Age	
Total	675,206
0 - 4	6.5%
5 - 9	6.7%
10 - 14	6.7%
15 - 24	11.9%
25 - 34	14.3%
35 - 44	13.0%
45 - 54	11.5%
55 - 64	13.1%
65 - 74	9.8%
75 - 84	4.7%
85 +	1.7%
18 +	76.5%
2027 Population by Age	
Total	676,384
0 - 4	6.4%
5 - 9	6.6%
10 - 14	6.9%
15 - 24	11.9%
25 - 34	12.5%
35 - 44	13.9%
45 - 54	11.5%
55 - 64	11.9%
65 - 74	10.9%
75 - 84	5.8%
85 +	1.8%
18 +	76.4%
2010 Population by Sex	
Males	327,434
Females	342,928
2022 Population by Sex	
Males	331,019
Females	344,187
2027 Population by Sex	
Males	332,537
Females	343,847

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2022 Esri converted Census 2000 data into 2010 geography.



Market Demographic Profile (Esri 2022)

South Louisiana
Acadia Parish, LA (22001) et al.
Geography: County

Prepared by Esri

	LA(22001),LA(...)
2010 Population by Race/Ethnicity	
Total	670,362
White Alone	68.2%
Black Alone	27.3%
American Indian Alone	0.5%
Asian Alone	1.2%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.2%
Two or More Races	1.5%
Hispanic Origin	3.0%
Diversity Index	49.1
2022 Population by Race/Ethnicity	
Total	675,206
White Alone	63.6%
Black Alone	26.8%
American Indian Alone	0.5%
Asian Alone	1.6%
Pacific Islander Alone	0.0%
Some Other Race Alone	2.4%
Two or More Races	5.1%
Hispanic Origin	5.2%
Diversity Index	56.8
2027 Population by Race/Ethnicity	
Total	676,384
White Alone	62.7%
Black Alone	26.8%
American Indian Alone	0.5%
Asian Alone	1.7%
Pacific Islander Alone	0.0%
Some Other Race Alone	2.6%
Two or More Races	5.7%
Hispanic Origin	5.6%
Diversity Index	58.0
2010 Population by Relationship and Household Type	
Total	670,362
In Households	98.2%
In Family Households	83.3%
Householder	25.9%
Spouse	17.5%
Child	34.0%
Other relative	3.4%
Nonrelative	2.5%
In Nonfamily Households	14.9%
In Group Quarters	1.8%
Institutionalized Population	1.3%
Noninstitutionalized Population	0.6%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2022 Esri converted Census 2000 data into 2010 geography.



Market Demographic Profile (Esri 2022)

South Louisiana
 Acadia Parish, LA (22001) et al.
 Geography: County

Prepared by Esri

	LA(22001),LA(...)
2022 Population 25+ by Educational Attainment	
Total	460,209
Less than 9th Grade	5.1%
9th - 12th Grade, No Diploma	9.7%
High School Graduate	33.6%
GED/Alternative Credential	6.1%
Some College, No Degree	16.1%
Associate Degree	6.6%
Bachelor's Degree	15.7%
Graduate/Professional Degree	7.1%
2022 Population 15+ by Marital Status	
Total	540,719
Never Married	34.9%
Married	47.5%
Widowed	6.6%
Divorced	11.0%
2022 Civilian Population 16+ in Labor Force	
Civilian Employed	95.8%
Civilian Unemployed	4.2%
2022 Employed Population 16+ by Industry	
Total	317,339
Agriculture/Mining	6.6%
Construction	7.8%
Manufacturing	7.3%
Wholesale Trade	2.6%
Retail Trade	12.2%
Transportation/Utilities	5.7%
Information	1.2%
Finance/Insurance/Real Estate	5.2%
Services	47.4%
Public Administration	4.0%
2022 Employed Population 16+ by Occupation	
Total	317,339
White Collar	55.7%
Management/Business/Financial	13.9%
Professional	20.3%
Sales	10.4%
Administrative Support	11.0%
Services	17.1%
Blue Collar	27.2%
Farming/Forestry/Fishing	0.6%
Construction/Extraction	8.0%
Installation/Maintenance/Repair	4.1%
Production	6.6%
Transportation/Material Moving	8.0%
2010 Population By Urban/ Rural Status	
Total Population	670,362
Population Inside Urbanized Area	37.7%
Population Inside Urbanized Cluster	30.6%
Rural Population	31.7%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2022 Esri converted Census 2000 data into 2010 geography.



Market Demographic Profile (Esri 2022)

South Louisiana
Acadia Parish, LA (22001) et al.
Geography: County

Prepared by Esri

	LA(22001),LA(...)
2010 Households by Type	
Total	254,665
Households with 1 Person	26.0%
Households with 2+ People	74.0%
Family Households	68.2%
Husband-wife Families	46.2%
With Related Children	20.9%
Other Family (No Spouse Present)	22.0%
Other Family with Male Householder	5.6%
With Related Children	3.3%
Other Family with Female Householder	16.5%
With Related Children	11.4%
Nonfamily Households	5.8%
All Households with Children	36.1%
Multigenerational Households	4.7%
Unmarried Partner Households	7.3%
Male-female	6.6%
Same-sex	0.7%
2010 Households by Size	
Total	254,665
1 Person Household	26.0%
2 Person Household	31.7%
3 Person Household	17.6%
4 Person Household	13.9%
5 Person Household	6.8%
6 Person Household	2.5%
7 + Person Household	1.5%
2010 Households by Tenure and Mortgage Status	
Total	254,665
Owner Occupied	69.9%
Owned with a Mortgage/Loan	
Owned Free and Clear	
Renter Occupied	30.1%
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	282,605
Housing Units Inside Urbanized Area	37.7%
Housing Units Inside Urbanized Cluster	30.8%
Rural Housing Units	31.5%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2022 Esri converted Census 2000 data into 2010 geography.



Market Demographic Profile (Esri 2022)

South Louisiana
Acadia Parish, LA (22001) et al.
Geography: County

Prepared by Esri

		LA(22001),LA(...
Top 3 Tapestry Segments		
	1.	N/A
	2.	N/A
	3.	N/A
2022 Consumer Spending		
Apparel & Services: Total \$		\$489,967,390
Average Spent		\$1,837.13
Spending Potential Index		76
Education: Total \$		\$340,019,563
Average Spent		\$1,274.90
Spending Potential Index		65
Entertainment/Recreation: Total \$		\$783,537,815
Average Spent		\$2,937.88
Spending Potential Index		80
Food at Home: Total \$		\$1,336,947,667
Average Spent		\$5,012.89
Spending Potential Index		81
Food Away from Home: Total \$		\$890,764,178
Average Spent		\$3,339.92
Spending Potential Index		77
Health Care: Total \$		\$1,586,217,358
Average Spent		\$5,947.53
Spending Potential Index		84
HH Furnishings & Equipment: Total \$		\$528,339,167
Average Spent		\$1,981.01
Spending Potential Index		77
Personal Care Products & Services: Total \$		\$204,223,022
Average Spent		\$765.73
Spending Potential Index		75
Shelter: Total \$		\$4,266,093,469
Average Spent		\$15,995.73
Spending Potential Index		70
Support Payments/Cash Contributions/Gifts in Kind: Total \$		\$586,550,449
Average Spent		\$2,199.27
Spending Potential Index		81
Travel: Total \$		\$543,025,589
Average Spent		\$2,036.08
Spending Potential Index		71
Vehicle Maintenance & Repairs: Total \$		\$281,687,362
Average Spent		\$1,056.19
Spending Potential Index		84

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2022 Esri converted Census 2000 data into 2010 geography.

South Louisiana
Acadia Parish, LA (22001) et al.
Geography: County

Prepared by Esri

